



join us for
Two Weeks of
Intensive 🎤🎤
Collaborative
Media Production

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Young Visionaries

from around

the

globe.



Uniting the world...



and more...





The 19th International Youth Media Summit



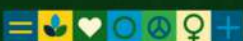
**Stone Town, Zanzibar Tanzania
July 21 – August 5, 2024**

the first IYMS Summit in Africa including the
Zanzibar African Youth Arts Festival - August 3 & 4

Karibu Nyumbani : Home Coming

Honouring the UN's International Decade for
People of African Descent

Organized by the International Youth Media Summit (IYMS)
Hosted by the Zanzibar International Film Festival (ZIFF)
And the Zenj Arts Initiative Foundation (ZAIF)



www.iyms.org

ABOUT THE SUMMIT

Over the past 18 years, 1,600 change-makers from 76 countries have participated in the IYMS Summit and created 126 short films, with one common goal: to tackle global issues and take action against them by implementing grassroots initiatives in different corners of the world.

The IYMS Summit is unique. It is the only annual event which offers the dynamic experience of hands-on film production, bringing together young people from all over the world to collaborate and create media, to ignite change and impact the future.

Gathering in Stone Town, Zanzibar for two weeks, our 100 global delegates will work in seven film production teams. Each team will focus on a different urgent social problem: Discrimination, Environment, Health, Poverty, Violence, Women's Rights, and Youth Empowerment. By the end of the Summit, the teams will have created seven short films that deliver strong and powerful messages to raise awareness of these issues.

The Summit will also serve as a remarkable platform for harmonious cooperation among individuals from diverse cultures, religions, and backgrounds. During the event, the delegates will form global partnerships and lifelong friendships.



THE SUMMIT'S FOCUS

A GLOBAL IMPACT

After the Summit our delegates will set about the work of expanding their network of young storytellers and change-makers around the world. In workshops each delegate will organize in their home community, they will use their short films, along with Tool Kits for Action, to help others understand the issues and explore actions that can make a difference. These workshops will be held in schools, clubs, universities, media centers and at other nonprofits. We will challenge our delegates to achieve personal involvement of 10,000 workshop attendees!

The short films created in Zanzibar, shared on the internet and screened in film festivals, will reach hundreds of thousands as they are used by NGOs and schools for years to come.





The Zanzibar African Youth Arts Festival will celebrate and empower young African talent. In harmony with the 19th IYMS Summit theme, it will highlight a wide variety of rich and vibrant African cultures, paying tribute to the UN's International Decade for People of African Descent in its final year.



ZAYAF will be a two-day immersion in vibrant sounds and colors, wrapping everyone in a joyful shared experience of African art, dance and musical performances: Singeli bands, traditional Swahili Ngoma and Taarab performances, lively storytelling sessions, and captivating art exhibits.



ZAYAF will highlight local talent, celebrating Zanzibar's heritage. Farouque Abdela's fashion show will showcase Swahili culture while highlighting local designer talent. Borders will seem meaningless as European, Indian, and Arab Peninsula artists join forces with African musicians to celebrate our shared humanity.



ZAYAF and the IYMS will culminate in a Closing Ceremony and final musical performance, which will be held at the historic Old Fort in Stone Town. For this event, up to 1,000 people from the Zanzibar and mainland Tanzania communities will join. The evening will showcase the power of youth in media and the arts, symbolizing the African philosophy of Ubuntu: I am because - we are.





The 2024 edition of ZIFF will be held for four days at the end of the Summit, simultaneous with ZAYAF. All Summit delegates will be given passes to attend the screenings of international films and meet with filmmakers, industry executives and distributors. As one of the biggest cultural events in East Africa, we will have a built-in audience, both in-person and online.

Zanzibar International Film Festival **August 1 - 4**



THIS YEAR'S SUMMIT THEME

KARIBU NYUMBANI : HOME COMING



Honouring the final year of the UN's International Decade for People of African Descent, celebrating and recognizing the heritage, culture, and contributions of people of African Descent to the Development of Society.



When celebrating the contributions that came from the continent of Africa, we would include the use of fire, the first tools, astronomy, jewellery, fishing, mathematics, crops, art, the use of pigments, and animal domestication.



Scientific evidence suggests that all modern humans are descended from an African population of Homo sapiens that spread out from Africa about 60,000 years ago.



We therefore would like all of our delegates to embrace their common ancestry as “people of African Descent”, and in our time together learn more about the continent that gave birth to human civilization.



IYMS / ZAFI SAFARI

It is our shared goal to support and promote tourism in Tanzania. We are delighted to offer delegates attending the 19th IYMS Summit the unique opportunity of a Safari to experience the captivating beauty of Tanzania. This unforgettable adventure will allow participants to immerse themselves in the rich biodiversity of Tanzania's national parks and witness the majestic wildlife in its natural habitat.

By incorporating this as an optional activity after the conclusion of the Summit and ZAYAF, we hope to showcase the extraordinary attractions of Tanzania while fostering cultural exchange and creating lifelong memories for our delegates.





Stone Town of Zanzibar is a city of prominent historical and artistic importance in East Africa and a fine example of the Swahili coastal trading towns of that region. Its architecture, mostly dating back to the 19th century, reflects the diverse influences underlying the Swahili culture, giving a unique mixture of Arab, Persian, Indian and European elements. For this reason, the town was designated as a UNESCO World Heritage Site in 2000.

UNESCO World Heritage Sites are cultural and natural heritage sites that are deemed to have "outstanding universal value" for human civilization. In this city, we will rediscover our roots, unite cultures and empower youth joining UNESCO in honouring the past to inspire the future.

STONE TOWN

HOME OF THE 2024 IYMS
AND ZAYAF



ABOUT US

ZIFF

ziffestival.org

The Zanzibar International Film Festival (ZIFF), also known as Festival of the Dhow Countries, is an annual film festival held in Zanzibar, Tanzania and one of the largest cultural events in East Africa. ZIFF is a non-governmental organisation established in 1997 to develop and promote film and other cultural industries as catalysts for regional social and economic growth.

ZAIF

zanzibararts.com

ZAIF is a modern African training platform that works with storytelling through film, established in Zanzibar by the film and arts community in 2019 as a training and networking organization dedicated to developing creative talent, professionalizing filmmaking and connecting the industry in East Africa to the world.

IYMS

iyms.org

Founded in 2006, IYMS unites and empowers passionate youth around the world to create impactful stories that shine a light on urgent global issues. Our films and media projects inspire change and celebrate the best of humanity.



ABOUT THE DELEGATES

For the 2024 IYMS Summit, we will have 100 delegates. This will include representation from every region in Africa, as well as five other continents. We welcome delegates in one of three categories:



DIPLOMATS

Journalists, activists, writers, or diplomats-in-training who love researching issues and articulating positions for positive action.



FILMMAKERS

Have experience creating films, videos, or animations, and are eager to work with others who share their passion.



ADVISORS

Educators or professionals with expertise in thematic issues, filmmaking or diplomacy. They serve as a Facilitator in their group.



Please reach out with questions or to discuss your unique idea of how you can contribute to our mission. We look forward to hearing from you and creating a better future together!

Zanzibar & Africa

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